Lifeguard – small

The lifeguard stand is one of the most important parts of running a beach. Having someone around to watch over the beach will increase the maximum number of visitors possible at one time. Luckily, this boost comes with no increased pollution besides the increased business.

Income:

Pollution:

Lifeguard – medium

The maximum number of visitors is increased once again. Although this has no immediate effect on the environment, it’s easy to forget that more people mean more business. More business means more pollution.  
  
Income:

Pollution:

Lifeguard – Hard

The maximum boost to visitor number. Businesses will thank you but will the fish? More visitors means more trash. Remember to use your increased money to keep the trash at bay.  
  
Income:

Pollution: